

First Research

Industry & State/Province Profiles

\$1,099/USD 1- year
U.S. Industry Profiles

\$469/USD 1-year
Canadian Industry
& Province Profiles

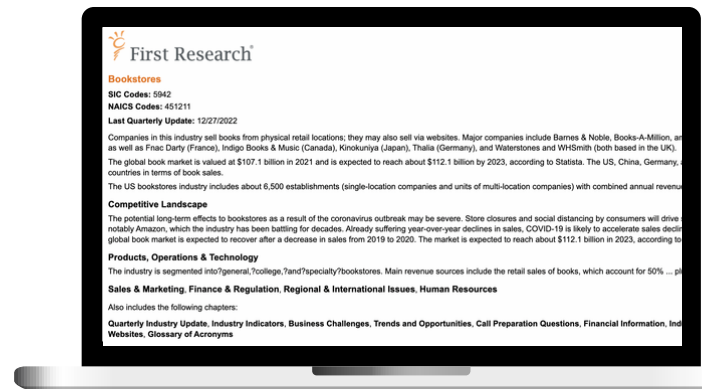
\$69-\$139/USD
Single reports

Key insights into your industry or geographic area

First Research Industry Profiles, State Profiles, and Canadian Province Profiles provide detailed industry and economic market analysis covering 500+ industries. Gain key analysis and statistics on the market and competitive landscape characteristics for your industry through access to current and archived reports. Each industry profile includes important sections on critical industry issues, quarterly industry update, industry overview, credit and business risk issues, business trends, and 5-year industry forecasts. Each state or province profile includes sections on the big picture, employment data, major industry update, local real estate summary, website resources, and more.

Benefits of First Research

- Save valuable time and research dollars with access to thousands of current and historical industry reports and 50 state profiles, plus Washington, D.C. and 10 Canadian provinces
- Keep up with industry changes – U.S. Industry Profiles are updated quarterly, State Profiles are updated monthly, Canadian Industry Profiles are updated annually, and Canadian Province Profiles are updated monthly. Thousands of historical reports are also available!
- Readily spot key business challenges and industry opportunities with detailed, comprehensive reports searchable by state, province, or SIC or NAICS codes



Year introduced at BVR:

2004

Industries Covered:

500+

Information Sources:

Hundreds of sources used to gather relevant details

Product Updated:

Monthly

Delivery Method:

Subscribers: HTML via the web
Single report purchases: PDF via email

Sample Report Excerpts

Sample page from Canadian Province Profile for Alberta

Sample page from U.S. State report on California

Sample page from U.S. Industry Report on Accounting Services

Province Profile
Alberta

The Big Picture

- Province job growth rose 1.8% in March 2018 from a year ago; national job growth rose 1.6%.
- Province unemployment averaged 6.3% in March 2018; the national average was 5.8%.
- Average weekly wage rose 0.2% in March 2018 from a year ago.
- Exports rose 4.4% to \$176.5 billion in 2017 from a year ago.

Employment Data

Minimum wage of \$11.00 effective March 2018

Alberta Unemployment Rate - Mar 2018

Calgary, Alberta

Edmonton, Alberta

Lethbridge, Alberta

Red Deer, Alberta

Wood Buffalo, Alberta

Source: Statistics Canada

Alberta Unemployment Rate - Mar 2018

Source: Statistics Canada

The Big Picture

- State job growth rose 2.4% in February 2018 from a year ago; national job growth rose 1.6%.
- State unemployment averaged 4.5% in February 2018; the national average was 4.1%.
- Personal income rose 4.5% to \$2.3 trillion in Q4 2017 from a year ago.
- Tax revenue increased 15.8% in Q4 2017 from a year ago.
- Exports rose 4.4% to \$176.5 billion in 2017 from a year ago.

Employment Data

Minimum wage of \$11.00 effective March 2018

California Unemployment Rate - February 2018

US

Bakersfield

Chico

El Centro

Fresno

Hanford

Madera

Merced

Modesto

Napa

Oxnard

Redding

Riverside

Sacramento

Salinas

San Diego

San Francisco

San Jose

San Luis Obispo

Santa Cruz

Santa Rosa

Stockton

Vallejo

Visalia

Yuba City

Source: Statistics California

ECONOMIC STATISTICS AND INFORMATION

Revenue by Service - US Census Bureau

VALUATION MULTIPLES

Accounting Services

Acquisition multiples below are calculated medians using at least three US private industry transactions completed between 1/2007 and 10/2017 and are based on middle-market transactions where the market value of invested capital (the selling price) was less than \$1B. Data updated annually. Last updated: December 2017.

Valuation Multiple	MVIC/Net Sales	MVIC/Gross Profit	MVIC/EBIT	MVIC/EBITDA
Median Value	0.9	1	2.8	1.9