



## For Immediate Release

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**PORTLAND, Ore., May 14, 2020** -- [Business Valuation Resources](#) (BVR) is proud to announce the new [Guideline Public Company Comps Tool](#) (GPPCT), a state-of-the-art and cost-effective platform for deriving the best comparable guideline public companies. BVR built GPCCT specifically for business valuation practitioners and stakeholders.

GPPCT is simple, powerful and unique. It gives users instant access to complete financial statements, financial ratios, and multiples for comparable companies. The exclusive "Related Comps" feature delivers suggested comps pulled directly from actual valuations performed by leading valuation firms and investment banks. GPCCT users can easily save or export results to Excel or pull data directly into Excel with the Excel add-in feature in the platform.

"Without a sophisticated screening tool, it's difficult – if not impossible – to leverage the value of comparable guideline public companies in valuation engagements. BVR's new Guideline Public Company Comps Tool is not only user-friendly and easy to search, but is also updated daily and fits business valuation practitioner's budget,"

said Adam Manson, Director, Valuation Data at Business Valuation Resources. “We are thrilled to offer this new robust tool.”

**Highlights of the tool include:**

- **Search, export, and compare with confidence**—Users can pull complete financial statements, financial ratios, and multiples for comparable guideline public companies on U.S. exchanges for any selected time period
- **Perfect your workflow with the Excel add-in**—Harness the power of the BVR GPCC Tool Excel add-in and pull any and all company data directly into your Excel models
- **Bolster your analysis with quality data from Intrinio**—[Intrinio](#) combines a financial data supply chain with a technical team to put accurate guideline public company data at your fingertips

To learn more about BVR’s newest GPCC Tool, please contact Adam Manson at 1-503-479-8200 or [adamm@bvresources.com](mailto:adamm@bvresources.com).

**About BVR**

Top business valuation firms depend on BVR for authoritative market data, continuing professional education, and expert opinion. Our customers include business appraisers, certified public accountants, M&A professionals, business brokers, lawyers and judges, private equity funds and venture capitalists, owners, and CFOs, among others. For more information, please visit [bvresources.com](http://bvresources.com).