

# REACH

your target audience.



## ABOUT BVR

Every informed stakeholder in business valuation, performance benchmarking, or risk assessment turns to Business Valuation Resources (BVR) for authoritative deal and market data, news and research, training, and expert opinion. Trust BVR for unimpeachable business valuation intelligence. BVR's data, publications, and analysis have won in the boardroom and the courtroom for over two decades.

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- Cost of Capital Professional
- BIZCOMPS ("Main Street" company transactions)
- Mergerstat/BVR Control Premium Study
- Stout Stock Study & Calculator
- Valuation Advisors Discount for Lack of Marketability Study
- BizMiner
- PitchBook
- Butler Pinkerton Calculator
- Business Valuation Update
- Economic Outlook Update
- BVLaw
- BVResearch Pro
- Webinars/Workshops/Special Series for Continuing Professional Education
- Content License
- Guides, Special Reports & Compendiums

## Who turns to our best-in-class tools to support their valuation conclusions?

Our audience includes anyone pricing private companies and defending conclusions:

- Business Appraisers
- Lawyers and Judges
- CPAs
- CFAs
- CFOs
- M&A and Private Equity Professionals
- Investment Bankers
- Venture Capitalists
- Business Owners
- Compliance Managers

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Business Valuation Resources  
1-503-479-8200 ext. 2  
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## BVWire Ad Placement

The must-read BVWire is a weekly ezine that covers everything in the profession from the buzz of recent conferences, to the impact of last week's tax case on this week's calculation of discounts. It is the profession's inside source to the business valuation industry.

### Benefits:

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### Pricing

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- A short audio segment at the end of the webinar to discuss your business and how it could benefit the participants

Please inquire about pricing.



## Contact Us

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